

To the Honorable Council City of Norfolk, Virginia

April 12, 2016

From:

George M. Homewood, FAICP, CFM, Planning Director

Subject:

Special Exception to operate a Used Merchandise Establishment at 953 N. Newtown

Road - NSJ Foundation

Reviewed:

RONWEY.

Ward/Superward: 4/7

Ronald H. Williams, Jr., Deputy City Manager

Approved:

Marcus D. Jones, City Manager

Item Number:

R-5

- I. Staff Recommendation: Approval.
- II. Commission Action: By a vote of 7 to 0, the Planning Commission recommends Approval.
- III. Request: Special Exception to operate a Used Merchandise Sales establishment.
- IV. Applicant: NSJ Foundation
- V. <u>Description:</u>
 - The site is located along N. Newtown Road near the corner of N. Newtown Road and East Virginia Beach Boulevard, adjacent to the City of Virginia Beach.
 - The application proposes to operate a used merchandise sales establishment on a parcel currently developed with one single-family home.

	Proposed
Hours of Operation	9:00 a.m. to 8:00 p.m., Monday through Friday
	9:00 a.m. to 6:30 p.m., Saturday
	Closed Sunday

VI. <u>Historic Resources Impacts:</u>

The building located on this site is eligible for historic designation, but is not located within any historic district.

VII. Public Schools Impacts:

This site is located in the Fairlawn Elementary School, the Lake Taylor Middle School and Booker T. Washington High School districts.

Staff point of contact: Matthew Simons at 664-4750, matthew.simons@norfolk.gov

Attachments:

- Staff Report to CPC dated March 24, 2016 with attachments
- Letters of support
- Proponents and Opponents
- Ordinance



Planning Commission Public Hearing: March 24, 2016

Executive Secretary: George M. Homewood, AICP, CFM 7.MW #

Planner: Matthew Simons, AICP, CZA, CFM

Staff Report	Item No. C-1 953 N. Newtown Road NSJ Foundation			
Address				
Applicant				
Requests	Special Exceptions	Used Merchandise Sales		
Property Owner	Sts John A.M.E Church Trust			
Site Characteristics	Site/Building Area	40,111 sq. ft./1,350 sq. ft.		
	Future Land Use Map	Commercial		
	Zoning	C-2 (Corridor Commercial)		
	Neighborhood	Smitty's Mobile Home Park		
	Character District	Suburban		
Surrounding Area	North	C-2: Unity Mason Lodge 93		
	East	City of Virginia Beach; Retail Shopping Strip		
	South	MHP (Mobile Home Park): Mobile Homes		
	West	C-4 (Large Scale Commercial District): St. John A.M.E cemetery; parking lot		



A. Summary of Request

- This application was continued from the February public hearing in order to allow the applicant more time to meet with the Newtown South Civic League.
- The site is located along N. Newtown Road near the corner of N. Newtown Road and East Virginia Beach Boulevard, adjacent to the City of Virginia Beach.
- The application proposes to operate a used merchandise sales establishment on a parcel currently developed with one single-family home.

B. Plan Consistency

The proposed special exception is consistent with *plaNorfolk2030*, which designates this site as commercial.

C. Zoning Analysis

i. General

 The site is located in the C-2 district, which permits the proposed use by special exception.

	Proposed
Hours of Operation	9:00 a.m. to 8:00 p.m.
	Monday through Friday
	9:00 a.m. to 6:30 p.m. on Saturday
	Closed Sunday

ii. Parking

- The site is located in the Suburban Character District, which requires on parking space per 250 square feet of enclosed building area for a commercial use.
- The 1,350 square-foot proposed space must provide 6 parking spaces.
 - The proposed parking lot will provide 6 parking spaces.

iii. Flood Zone

The property is located in the X Flood Zone, which is a low-risk flood zone.

D. Transportation Impacts

- Institute of Transportation Engineers (ITE) figures estimate that this proposed use will generate 48 new vehicle trips per day.
- Based upon ITE data, the existing residential dwelling on this site would be expected to generate 10 weekday trips while the proposed new retail use would be expected to generate 58 trips on weekdays.
- N. Newtown Road adjacent to the site is not an identified priority corridor in the City of Norfolk Bicycle and Pedestrian Strategic Plan.

E. Historic Resources Impacts

The building located on this site is eligible for historic designation, but is not located within any historic district.

F. Public Schools Impacts

The site is located in the Fairlawn Elementary School, the Lake Taylor Middle School and Booker T. Washington High School districts.

G. Environmental Impacts

- The development of the parking lot will undergo the Site Plan Review process in order to make improvements to stormwater management, parking, and landscaping.
- There were two calls for service made for this site over the past year, with no arrests made.

H. Surrounding Area/Site Impacts

By requiring this use to conform to the conditions listed below, the proposed used merchandise sales establishment should not have a negative effect on the surrounding neighborhood.

I. Payment of Taxes

The owner of the property is current on all real estate taxes.

J. Civic League

- Notice was sent to the Newtown South Civic League and Maple Hall/Hollywood Homes Civic League on January 13th.
- Letter of No Opposition from the Maple Hall/Hollywood Homes Civic League was received on January 18
- A letter of support was received from the Newtown South Civic League on March 23.

K. Communication Outreach/Notification

- Legal notice was posted on the property on January 19.
- Letters were mailed to all property owners within 300 feet of the property on February 10.
- Legal notification was placed in The Virginian-Pilot on February 11 and 18.
- Notification was sent to the City of Virginia Beach on February 3.

L. Recommendation

Staff recommends **approval** of the special exception request subject to the conditions shown below:

Conditions - Used Merchandise Sales

(a) The hours of operation shall be from 9:00 a.m. until 8:00 p.m. Monday through Friday, 9:00 a.m. until 6:30 p.m. Saturday, and closed Sunday. No operation of this facility outside of these hours is allowed.

- (b) No merchandise shall be left, dropped off, stored or displayed outdoors.
- (c) There shall be no auctions for the sale of merchandise.
- (d) All landscaping installed on the site premises shall be maintained in a healthy growing condition at all times and shall be replaced when necessary.
- (e) During all hours of operation the establishment operator shall be responsible for maintaining the property, those portions of public rights-of-way improved by sidewalk, and those portions of any parking lot adjacent to and used by customers of the premises regulated by the Special Exception so at to keep such areas free of litter, refuse, solid waste, and any bodily discharge.
- (f) The property shall be kept in a clean and sanitary condition at all times.
- (g) The establishment shall maintain a current, active business license at all times while in operation.

Attachments

Location Map
Zoning Map
1000' radii map of similar establishments and Norfolk Public Schools
Application
Notice to the City of Virginia Beach
Letter of No Opposition – Maple Hall/Hollywood Homes Civic League
Letter of support – Newtown South Civic League

Proponents and Opponents

Proponents

Dr. Orin Gill – Applicant 5501 Rock Creek Lane Virginia Beach, VA 23462

Ford Mason – President, Newtown South Civic League 6612 Stoney Point North Norfolk, VA 23502

Opponents

None

03/18/2016 lds

Form and Correctness Approved

Office of the City Attorney

NORFOLK, VIRGINIA

Contents Approved: 14-3

By DEPT.

ORDINANCE No.

AN ORDINANCE GRANTING A SPECIAL EXCEPTION TO OPERATE A USED MERCHANDISE SALES ESTABLISHMENT NAMED "NSJ FOUNDATION" ON PROPERTY LOCATED AT 953 NORTH NEWTOWN ROAD.

BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That a Special Exception is hereby granted to permit the operation of a used merchandise sales establishment named "NSJ Foundation" on property located at 953 North Newtown Road. The property which is the subject of this Special Exception is more fully described as follows:

Property fronting 160 feet, more or less, along the western line of North Newtown Road beginning 284 feet, more or less, from the southern line of East Virginia Beach Boulevard and extending southwardly; premises numbered 953 North Newtown Road.

Section 2:- That the Special Exception granted hereby shall be subject to the following conditions:

- (a) The hours of operation shall be limited to 9:00 a.m. until 8:00 p.m. Monday through Friday, 9:00 a.m. until 6:30 p.m. on Saturday, and closed Sunday. No operation of this facility outside of these hours is allowed.
- (b) No merchandise shall be left, dropped off, stored or displayed outdoors.
- (c) There shall be no auctions for the sale of merchandise.
- (d) All landscaping installed on the site premises shall be maintained in a healthy growing condition at all times and shall be replaced when necessary.

- (e) During all hours of operation the establishment operator shall be responsible for maintaining the property, those portions of public rights-of-way improved by sidewalk, and those portions of any parking lot adjacent to and used by customers of the premises regulated by the Special Exception so at to keep such areas free of litter, refuse, and both solid and liquid waste.
- (f) The property shall be kept in a clean and sanitary condition at all times.
- (g) The establishment shall maintain a current, active business license at all times while in operation.

Section 3:- That the City Council hereby determines that the Special Exception granted herein complies with each of the requirements of § 25-7 of the Zoning Ordinance of the City of Norfolk, 1992 (as amended), namely that:

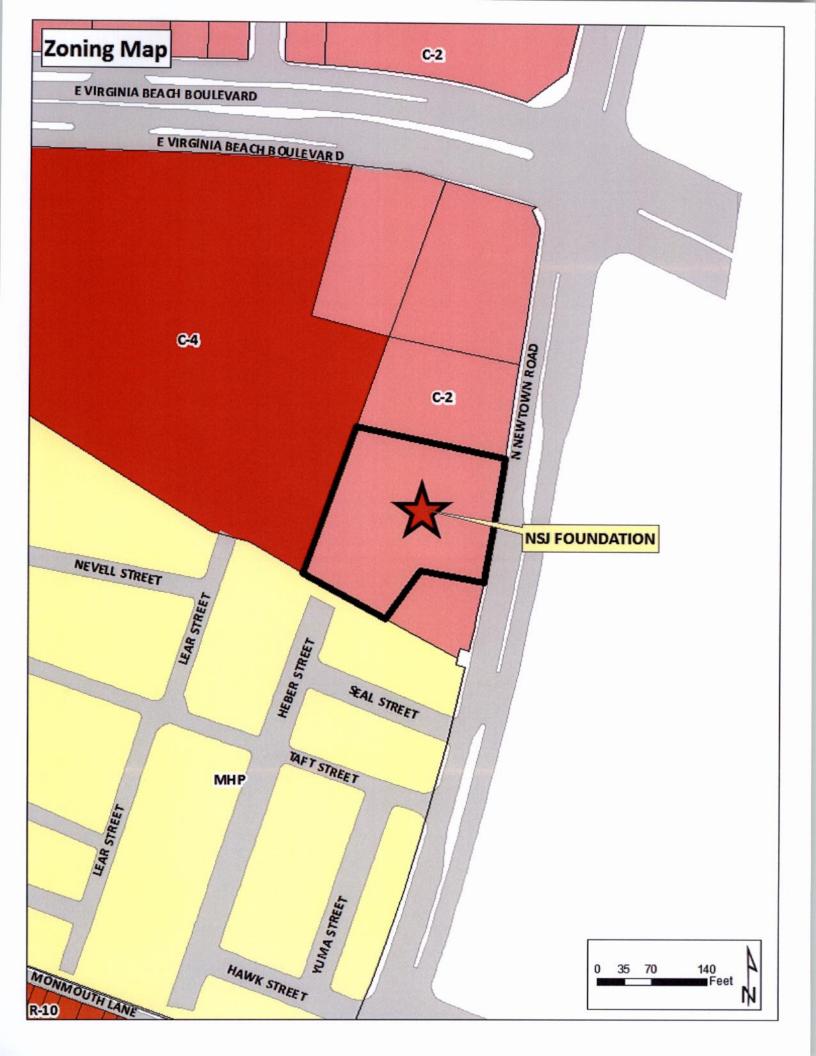
- (a) The proposed use and development will be in harmony with the objectives and policies of the adopted General Plan of Norfolk and with the general and specific purposes for which this ordinance was enacted and for which the regulations of the district in question were established;
- (b) The proposed use and development will not substantially diminish or impair the value of the property within the neighborhood in which it is located;
- (c) The proposed use and development will not have an adverse effect upon the character of the area or the public health, safety and general welfare. Conditions may be applied to the proposed use and development, as specified in section 25-8 below, to mitigate potential adverse impacts;
- development will be and (d) The proposed use constructed, arranged and operated so as not to use and development the interfere with in accordance with the property neighboring applicable district regulations;
- (e) The proposed use and development will be served adequately by essential public facilities and

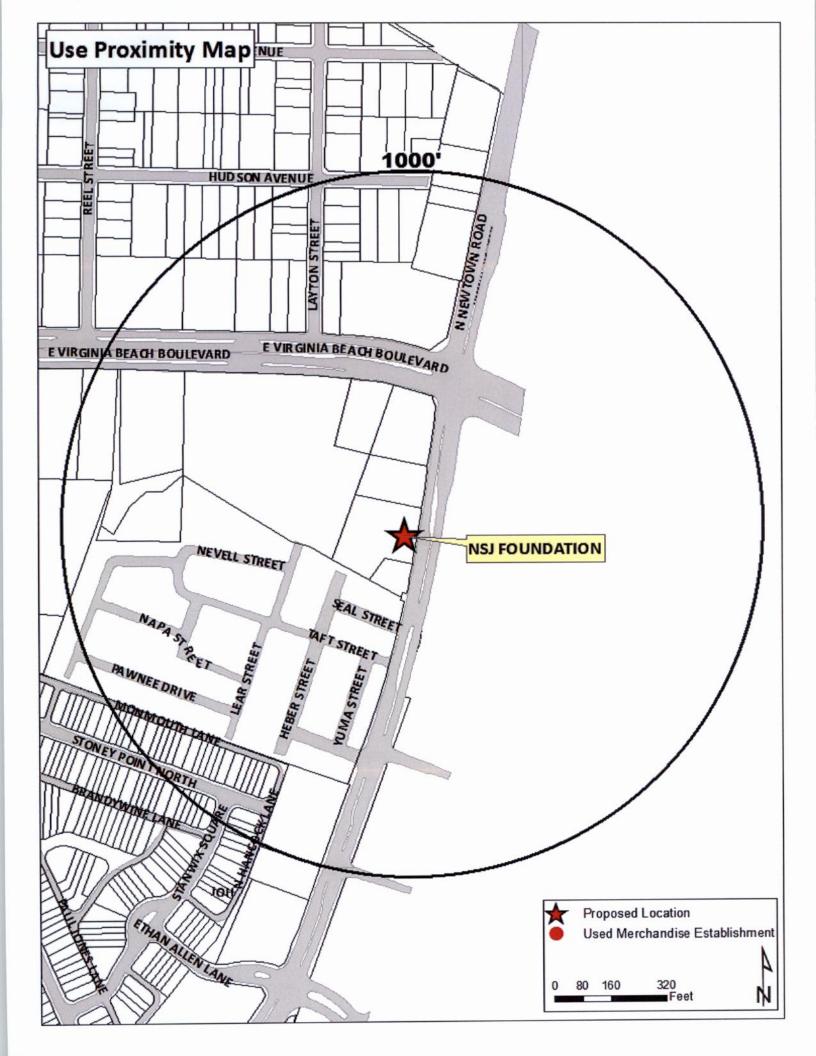
services such as streets, public utilities, drainage structures, police and fire protection, refuse disposal, parks, libraries, and schools;

- (f) The proposed use and development will not cause undue traffic congestion nor draw significant amounts of traffic through residential streets;
- (g) The proposed use and development will not result in the destruction, loss or damage of natural, scenic or historic features of significant importance;
- (h) The proposed use and development will not cause substantial air, water, soil or noise pollution or other types of pollution which cannot be mitigated;
- (i) The proposed use and development will not cause a negative cumulative effect, when its effect is considered in conjunction with the cumulative effect of various special exception uses of all types on the immediate neighborhood and the effect of the proposed type of special exception use on the city as a whole;
- (j) The proposed use and development complies with all additional standards imposed on it by the particular provisions of the ordinance authorizing such use; and
- (k) No application for a special exception shall be recommended or granted until any and all delinquent real estate taxes owed to the City of Norfolk on the subject property have been paid.

Section 4:- That this ordinance shall be in effect from the date of its adoption.









Special Exception for: Used Merchandlar.
Date of application: 11/13/15
Date of application:
DESCRIPTION OF PROPERTY
Property location: (Street Number) 953 (Street Name) Decotors Rol.
Existing Use of Property home
Current Building Square Footage 1,350
Proposed Use Used merchandise Sold donated
to non-profit agency
Proposed Square Footage
Proposed Hours of Operation:
Weekday From 9:000m To 8:00pm
Friday From 9:000m To 8:30 pm
Saturday From 90000 To 6:30pm
Sunday From Closed To Closed
Trade Name of Business (If applicable) NS 5 Fandation

DEPARTMENT OF CITY PLANNING

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised January, 2015) Application Special Exception Page 2

	APPLICANT (If applicant is a LLC or a Corp./inc., include name of official representative and/or all partners)
	1. Name of applicant: (Last) C. II (First) Wand (MI) L.
	Mailing address of applicant (Street/P.O. Box): 5501 Rook Cock Lone
	(City) Va Beach (State) VA (Zip Code) 23462
	Daytime telephone number of applicant (75) 496-789 Fax (79) 499-7936
	E-mail address of applicant: dRwanda 7700 yabaa com
	AUTHORIZED AGENT (if applicable) (If agent is a LLC or a Corp./Inc., include name of official representative and/or all partners)
	2. Name of applicant: (Last) (First)(MI)
	Mailing address of applicant (Street/P.O. Box):
	(City) (State) (Zip Code)
	Daytime telephone number of applicant ()Fax ()
	E-mail address of applicant:
(If	PROPERTY OWNER property owner is a LLC or a Corp./Inc., include name of official representative and/or all partners) 3. Name of property owner: (Last)
	(City) $V \in \mathcal{O}_{0}$ (State) $V \in \mathcal{O}_{0}$ (Zip Code) \mathbb{Z} 34.62.
	(City) Ve Beach (State) VA (Zip Code) Z3462 Daytime telephone number of owner (75) 799 - 936 email: daward 77700 Yahoo Com

DEPARTMENT OF CITY PLANNING

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised January, 2015)

Special Exception Page 3 CIVIC LEAGUE INFORMATION Newtown Suth Mason Ford foologipe cox.net Civic League contact: Date(s) contacted: Ward/Super Ward information: REQUIRED ATTACHMENTS: ✓ Required application fee, \$355.00 (if check, make payable to the City of Norfolk). o Application fee includes a non-refundable \$5 technology surcharge. ✓ One 8½ x 14 inch or 11 x 17 inch copy of a physical survey, drawn to scale and showing site conditions and improvements (including portions of the right-of-way to the curb line): Existing and proposed building structures Driveways Parking Landscaping Property lines (see attached example) ✓ One 8 ½ x 14 inch or 11 x 17 inch copy of a conceptual site plan drawn to scale and showing all proposed site improvements, landscaping, drive aisles and parking with dimensions, and proposed changes to parcel/property lines (including lease lines) if applicable. CERTIFICATION: I hereby submit this complete application and certify the information contained herein is true and accurate to the best of my knowledge:

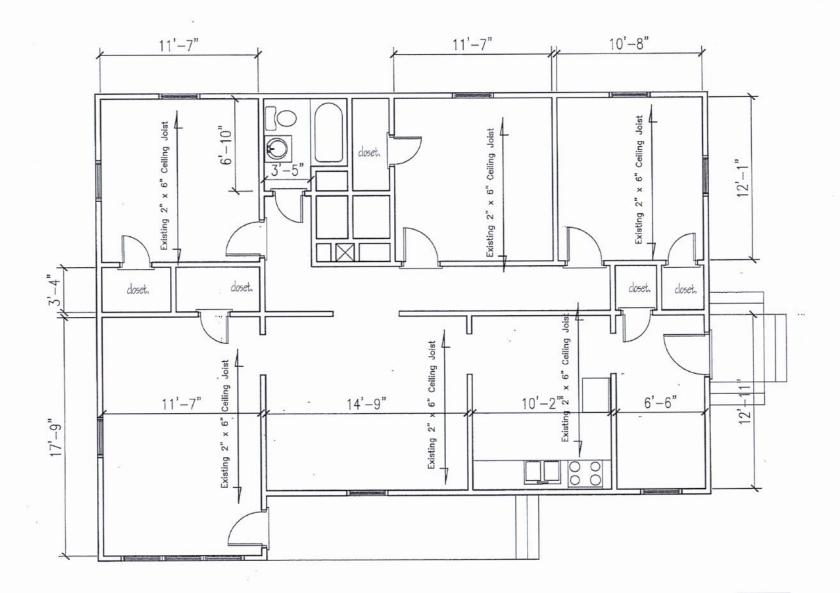
Print name: October Sign: Delle I (Date)

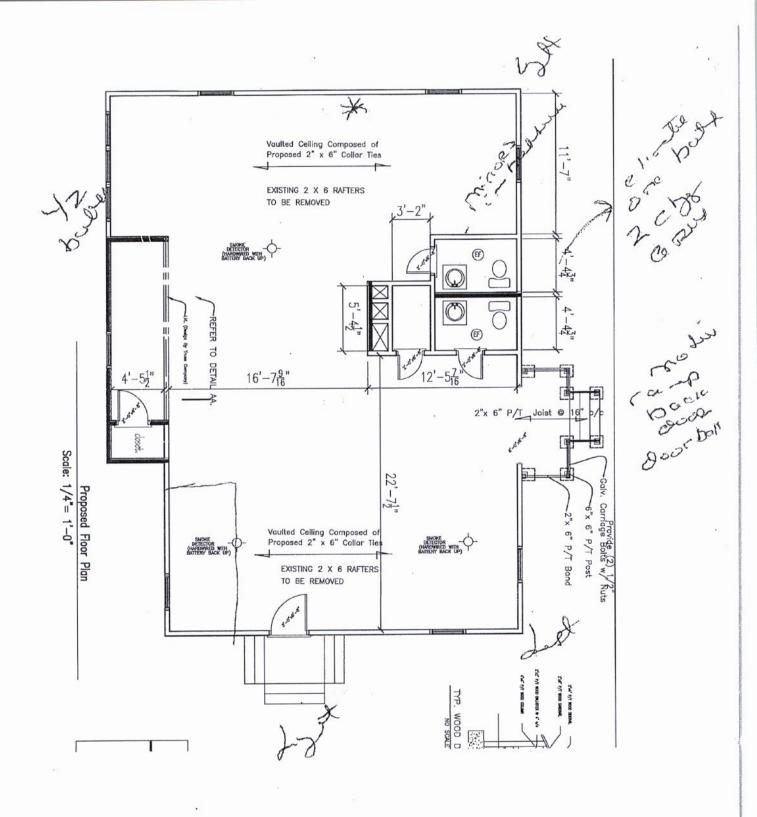
Print name: 1 Wank C. II Sign: 1 (Date)

ONLY NEEDED IF APPLICABLE:

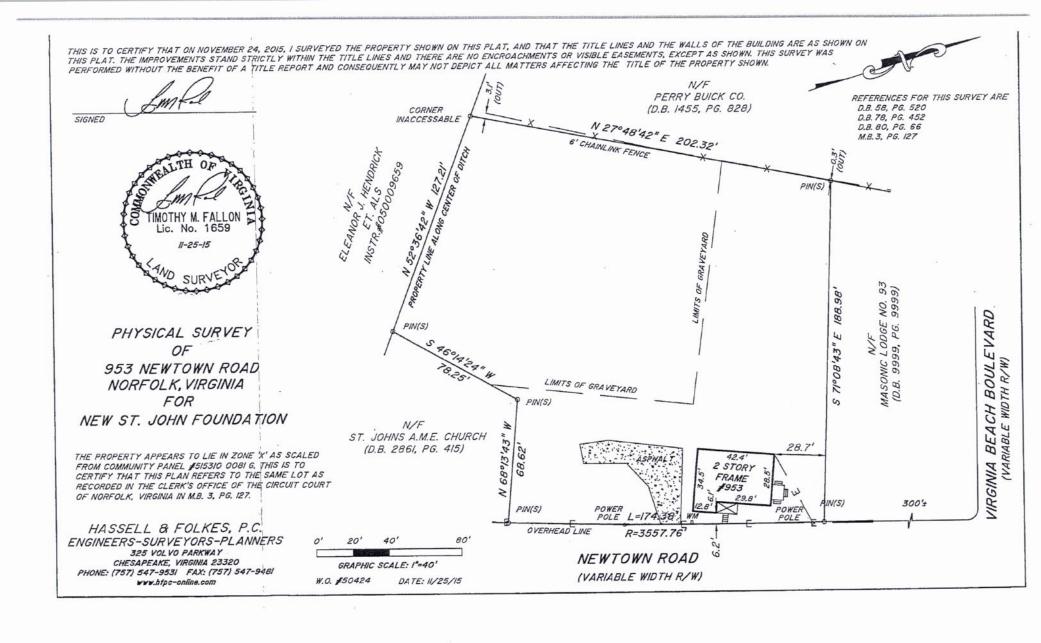
DEPARTMENT OF CITY PLANNING

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised September, 2015)





7.20





February 3, 2016

City of Virginia Beach
Department of Planning and Community Development
Barry Frankenfield
2405 Courthouse Drive, Building 2, Room 115
Virginia Beach, VA 23456

Dear Mr. Frankenfield,

The Norfolk Department of City Planning has recently received an application by **NSJ FOUNDATION**, for a special exception to operate a used merchandise sales establishment at 953 N. Newtown Road, and located within one-half mile of the western corporate boundary of the City of Virginia Beach.

This item is tentatively scheduled for the Norfolk City Planning Commission public hearing to be held on February 25, 2016 at 2:30 p.m. in the City Council Chamber, 11th Floor, City Hall Building, Civic Center, Norfolk, Virginia.

If you would like additional information on the request, you may contact applicant, Wanda Gill at (757) 496-7890, drwanda777@yahoo.com, or you may telephone Matt Simons on my staff at (757) 664-4750, matthew.simons@norfolk.gov. A copy of the complete application is enclosed.

This notice is being sent in accordance with the advertising requirements of the Code of Virginia, section 15.2-2204(c); pertaining to certain land use applications involving any parcel of land located within one-half mile of a boundary of an adjoining locality of the Commonwealth. Because this notice is within the 10-day period before the scheduled date indicated above, you are asked to acknowledge your acceptance and receipt of this actual notice, in accordance with Virginia Code section 15.2-2204(c), either by signing a copy of this letter or by separate correspondence sent to this office.

Sincerely,

Leonard M. Newcomb, III, CFM Department of City Planning

and M. Newarl Fy

Assistant Director

cc: Matthew Simons, AICP, CZA, CFM (hand-delivered)

Blough, Christopher

From:

Straley, Matthew

Sent:

Wednesday, January 13, 2016 12:39 PM

To:

'ford0910@cox.net'; 'Bruce Erie'

Cc:

Riddick, Paul; Williams, Angelia M.; Goldin, Jamie; Blough, Christopher

Subject:

new Planning Commission application - 953 Newtown Road

Attachments:

NSJ.pdf

Mr. Mason and Mr. Erie,

Attached please find the application for a special exception to operate a used merchandise sales establishment at 953 Newtown Road.

The item is tentatively scheduled for the February 25, 2016 Planning Commission public hearing.

Should you have any questions, please e-mail or call Chris Blough at (757) 664-6771, christopher.blough@norfolk.gov

Thank you.

Matthew Straley

GIS Technician II

Norfolk Department of City Planning
810 Union Street, Suite 508 | Norfolk, Virginia 23510

Matthew.Straley@norfolk.gov | Tel: 757-664-4769 | Fax: 757-441-1569

Simons, Matthew

From:

Bruce Erie <bruce.erie@cox.net>

Sent:

Monday, January 25, 2016 9:44 AM

To:

Blough, Christopher

Cc:

james wakefield; Simons, Matthew

Subject:

953 Newtown Road property

Good morning sir,

I am the President of the Maple Hall and Hollywood Homes Civic League. I received a notice from Mr. Matthew Simons about the Newtown Road property wanting to make this a thrift store for the church. We have no issue with this matter and wish them success.

Blough, Christopher

From: Bruce Erie <bruce.erie@cox.net>

Sent: Monday, January 18, 2016 10:23 PM

To: Straley, Matthew; Andre Mayounce; Cammy Perez; Darlene/John Long; Hilary (Buzz)

Jones; Doug Maume; Dorothy Lancaster; james wakefield; Jason Thurston; Logan, Jeffrey; Jim Bateman; Laverne Johnson; Lionell Anthony; Mary Kirkpatrick; rob delsesto;

Steven Turner; Walter/June Carter; Vicky Cartwright; Wanda Montes

Subject: Re: new Planning Commission application - 953 Newtown Road

We have no problem with the location 6352 Virginia Beach Boulevard changing the zoning to C-2 as long they do what they say about the light, the buffer wall behind buildings, and maintain the property (cut grass on time)

From: Straley, Matthew

Sent: Wednesday, January 13, 2016 12:38 PM

To: ford0910@cox.net; Bruce Erie

Cc: Riddick, Paul; Williams, Angelia M.; Goldin, Jamie; Blough, Christopher

Subject: new Planning Commission application - 953 Newtown Road

Mr. Mason and Mr. Erie,

Attached please find the application for a special exception to operate a used merchandise sales establishment at 953 Newtown Road.

The item is tentatively scheduled for the February 25, 2016 Planning Commission public hearing.

Should you have any questions, please e-mail or call Chris Blough at (757) 664-6771, christopher.blough@norfolk.gov

Thank you.

Matthew Straley

GIS Technician II Norfolk Department of City Planning 810 Union Street, Suite 508 | Norfolk, Virginia 23510

Matthew.Straley@norfolk.gov | Tel: 757-664-4769 | Fax: 757-441-1569

Simons, Matthew

From:

ford0910@cox.net

Sent:

Wednesday, March 23, 2016 8:01 PM

To:

Simons, Matthew

Cc:

drwanda777@yahoo.com; Williams, Angelia M.; Riddick, Paul; Goldin, Jamie

Subject:

New Planning Commission application - 953 Newtown Road

Matt, The Newtowne South Civic League Board has agreed to allow the special exception for using subject address to sell used merchandise.

Ford Mason Newtowne South Civic League President 757-461-3862/408-9710